



OPTIGY GROUP

**Staffing Made Simple:
Optimizing Healthcare
Recruitment with
Optigy VMS**

Prepared
June 2024

Introduction

This white paper explores the critical issue facing healthcare organizations today: the persistent challenge of staffing shortages. With a growing and aging patient population and a shrinking pool of qualified professionals, healthcare systems are struggling to meet the increasing demand for quality care.

However, there's hope. This white paper introduces Optigy Group's Vendor Management Systems (VMS) as a powerful tool for overcoming these recruitment hurdles.

The Struggle to Fill Critical Roles in Healthcare

The healthcare industry faces a significant challenge in recruiting and retaining qualified staff. Studies have shown nationwide shortages of healthcare workers, creating a strain on healthcare systems, impacting patient care and operational efficiency. Healthcare organizations are left working with numerous vendors to address their staffing needs.

Optigy Group's Vendor Management System can be a powerful tool for healthcare organizations to address these staffing challenges

By streamlining the recruitment process, we connect healthcare organizations with a wider pool of qualified healthcare professionals and ensures compliance with healthcare regulations.

When an organization is struggling to fill critical clinical positions

Every open role creates a burden on existing staff and can ultimately cause burnout and ultimately impact patient care. Managing multiple recruitment agencies can be overwhelming, with constant communication, invoices, and reports from each vendor.

Optigy Group's VMS can be your One-Stop Shop for all your healthcare recruitment needs

Our platform simplifies the process by:

- **Centralizing Recruitment Efforts:** Eliminate the hassle of managing multiple agencies and vendors. Post jobs to a wider network of qualified healthcare professionals through a single platform.
- **Streamlined Workflow:** Automate administrative tasks like job postings, candidate screening, communication and invoicing, freeing up your HR team's valuable time.

Benefits of partnering with Optigy Group VMS for Healthcare Recruitment

- **Improved Efficiency:** Our VMS automates tasks and centralizes communication, reducing the administrative burden and streamlining the entire recruitment process.
- **Reduced Costs:** Negotiate better rates with a wider selection of vendors and minimize overhead by automating tasks.
- **Wider Talent Pool:** Access a diverse pool of qualified healthcare professionals, including nurses, medical assistants, practice administrators, permanent and locum tenens physicians.
- **Faster Time to Fill:** Fill open positions quicker with efficient candidate matching and a broader talent pool of qualified candidates.
- **Enhanced Data and Analytics:** Gain valuable insights into your recruitment efforts with detailed reports on metrics like fill rates, cost analysis, and vendor performance for enhanced decision making.

Optigy Group VMS goes beyond recruitment

We offer additional services to support your healthcare organization's needs:

- **Revenue Cycle Management:** Streamline billing and collections processes to improve cash flow.
- **Consulting Services:** Gain expert advice on workforce planning, recruitment strategies and process optimization.

Focus on what matters most: Patient Care

By leveraging Optigy Group VMS, healthcare organizations can significantly improve their recruitment efficiency and reduce costs. This allows your team to focus on what matters most - delivering exceptional patient care.

Ready to learn more?

Contact Optigy Group today for a free consultation to discuss how our VMS can help you overcome your recruitment challenges and build a strong healthcare workforce.

Email: info@optigygroup.com

Phone: 941-321-0632

<https://www.linkedin.com/company/optigygroup/>